

PRICE LIST FOR PUBLICATIONS IN CHEMISTRY & BUSINESS MAGAZINE :

Circulation: 3000 copies .
Color: full color
Frequency: 6 times per year
Format: 210 x 270 mm
Distribution: Russia , CIS
Volume: at least 64 pages .

Modular advertising (*internal pages of the magazine*) :

One page 50 000 rubles. (*10% discount to members*)

½ page 25 800 rubles.

¼ page 21 000 rubles.

Information materials :

1 Page of the journal 30 000 rubles . (*10% discount to members*)

2 Pages of the journal 54 000 rubles.

3 Pages of the journal 72 000 rubles.

4 Pages of the journal 88 000 rubles.

Magazine Covers :

1 st page of the cover 70 000 rubles. (*10% discount to members*)

2 nd and 3 rd page cover 50,000 rubles.

4 th cover page 35 000 rubles.

** The editors have the right to make changes . Discounts are discussed . Not subject to VAT*

Requirements for advertising modules and texts

Photos and Graphics:

Vector graphics and combined:
files EPS, fonts in the «curves».

Raster graphics and photos:

Files TIFF c resolution of at least 300 dpi, CMYK.

(2539 x 3307 pixels), adware

- Departures «bleed» 5 mm

** (Reducing the number of points leads to a loss of quality
photo or graphic material. Photo inserted
in text files are not accepted)*

Number of characters for the text:

One page (header + Photo) - 4500 characters